



CHANGING THE WAY THE GAME IS SEEN, HEARD & PLAYED.

## **SEEMA SADEKAR** **VP, PGD GLOBAL & FORMER PROFESSIONAL GOLFER**

Seema Sadekar, the youngest of the Sadekar Sisters, is firmly dedicated to making golf more exciting and appealing to the masses through lifestyle, fashion, fitness and entertainment. With the vision to design extraordinary golf and entertainment experiences, Seema believes in not just making the difference in golf but creating it.

"Throughout my competitive years, I have developed a passion for growing the game for women and young girls in a positive and self-fulfilling way. I want to connect with them and share with them how golf can bring confidence, self-awareness and healthy competition into their lives."

Seema began her journey in golf at the age 9 in Toronto, Canada, and went along with Nisha to attend IMG Academies in Bradenton, Florida. Seema competed and practiced on the highest Junior and Amateur levels, earning a full scholarship to the University of Nevada Las Vegas (UNLV), once of the most recognized golf programs in the country.

As a rookie on the Canadian & LPGA, Seema won the CN Canadian Tour Money List. Seema qualified for her first LPGA event at the age of 18 and was also one of the first Indian women to play on the LPGA Tour. After five years of fierce competition and knowledge in the golf world, Seema expanded into designing apparel and accessories while styling men, woman young girls and celebrities that desire to enter the game.

Through "Bigger Than Golf" and "Project Fairway" Seema says that women need to learn the game of golf backwards, starting from the 19th hole, understanding the lifestyle to build the confidence needed to overcome the barriers that hold most women back playing. Seema's commitment to closing industry gaps using herself as an example, allows women to take a different approach to learning the game.

### **PGD GLOBAL CONTACTS**

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